



COER
UNIVERSITY
ROORKEE, UTTARAKHAND

ELEVATE, EXCEL, ENRICH: OUR PLACEMENT MANTRA

95%
Placements

44 LPA
Highest CTC

5.2 LPA
Average CTC

15,000+
Alumni Network

Welcome Note

Dear Students,

Welcome to COER University. At COER University, we firmly believe in nurturing the potential of our students and preparing them to excel in their chosen professional paths. This belief is reflected in our relentless efforts to provide an enriching and transformative educational experience.

COER University has always been at the forefront of academic excellence, fostering a culture of innovation, research, and industry-driven learning. Our distinguished faculty members, comprising accomplished scholars and experienced professionals, are dedicated to imparting knowledge and skills that empower our students to face the challenges of the dynamic global landscape.

In the ever-evolving professional world, internships and Live projects hold immense significance. They offer a gateway to practical learning, industry exposure, and invaluable networking opportunities. At COER University, we understand the importance of a robust placement program in shaping the careers of our students. Our dedicated Placement Cell works tirelessly to forge strong ties with leading organizations across various sectors, ensuring ample avenues for your career aspirations.

On behalf of the entire COER University community, I extend my best wishes to all the students in their pursuit of excellence and success. May your journey be filled with remarkable achievements, lifelong learning, and a deep sense of fulfillment.

With warmest regards,

Shri J.C. Jain

Chancellor, COER University



TAKE THE FIRST STEP TOWARDS YOUR DREAM *with* COER UNIVERSITY

COER University, situated in Roorkee, Uttarakhand along the Delhi-Dehradun National Highway-58, approximately 7 kms from Roorkee, was established in 1998 by the Seth Roshan Lal Jain Trust. It emerged as the pioneer private Engineering College in the region, alongside the renowned University of Roorkee (now IIT Roorkee). Over the past 25 years, under the visionary leadership of its founder Chairman Er. J. C. Jain, an accomplished industrialist with an M.E. in Industrial Engineering from BITS Pilani, COER University has made remarkable progress.

Recognized as a State Private University on February 15, 2021, by the Uttarakhand Government, COER University is dedicated to achieving excellence in technical, management, agricultural, design, sciences, medical, and paramedical education. Upholding uncompromising standards in teaching and research, the meticulously designed 75-acre campus, adorned predominantly in white, offers a congenial environment for academic, administrative, and residential pursuits. With a focus on emerging technologies, the university aspires to equip students with confidence and skills to excel in diverse fields. Through innovative infrastructure, global collaborations, and a research-driven academic setting, COER University strives for comprehensive and pragmatic education, prioritizing holistic student development.



1999

First Batch of students arrived at campus

Introduced Programs:

- CSE
- ME
- ET
- EN

1998

College of Engineering Roorkee came into Existence

2000

Introduced **Information Technology program** in affiliation with Dr. A.P.J. Abdul Kalam Technical University, Lucknow (formerly known UPTU)

2006

Got affiliated to Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun (formerly known UTU)

Introduced **MBA program**

2014

Introduced **B.Tech. Plastic and Polymer Engineering program**

Introduced programs

- BCA
- BBA
- B.Com.

Received affiliation with Sri Dev Suman Uttarakhand University, Tehri Garhwal (SDSUV) for professional courses

2007

Accredited by NBA

- B.Tech. (Mechanical Engineering)
- B.Tech. (Electrical & Electronics)
- B.Tech. (Electronics & Telecommunication)
- Introduced B.Tech. (Civil Engineering)

2023

UETR was renamed as
COER University

2022

Established
College of Pharmacy

2009

Introduced
B.Tech. Applied Electronics and
Instrumentation program

2021

UETR was approved by
state Government

2020

Introduced Diploma Programs:

- Civil Engineering
- Mechanical Engineering
- Electrical Engineering

2019

Introduced
B.Sc. Agriculture
program

The alumni network of COER University is a vibrant community spanning across all continents in industries and sectors, showcasing the success of our graduates. It is a testament to the success and impact of our graduates, who have gone on to make their mark in the professional world. With valuable connections and extensive experience, our alumni offer mentorship, internships and career opportunities to existing students. Through the COER University Alumni Association, alumni engage in networking events, philanthropy, and knowledge-sharing activities fostering lifelong relationships with their alma mater.



15,000+
Alumni



1,369
Organisations



67
Countries

CIVIL SERVANTS



Ms. Niharika Semwal
B.Tech. EN, Batch of 2012
DSP



Mr. Naveen Chand Joshi
B.Tech. ET, Batch of 2005
Indian Railway Secretary



Ms. Soumya Gururani
B.Tech. IT, Batch of 2013
SDM Prayagraj, UP



Mr. Mukeshk Pal
B.Tech. ET, Batch of 2004
Ministry of Finance



Mr. Alok Bhargava
B.Tech. CSE, Batch of 2003
Indian Air Force

ENTREPRENEURS



Mr. Saurabh Garg
B.Tech., Batch of 2013
Co-Founder
crossed design



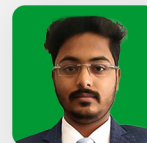
Mr. Ankit Premi
B.Tech. ET, Batch of 2003
Prachi Foods



Mr. Shashank Jain
B.Tech. ET, Batch of 2009
Co-Founder
Woodojo



Mr. Vikas Kalra
B.Tech. ET, Batch of 2004
CETPA
MANAGES ENTREPRENEUR DEVELOPMENT



Mr. Utkarsh Rawat
B.Tech. CSE, Batch of 2003
Robotistrade & Lorrygo
Tech Pvt. Ltd

CORPORATE & MNCs



Mr. Saurabh Bansal
B.Tech. CSE, Batch of 2011



Mr. Atul Pachauri
B.Tech. EN, Batch of 2007



Mr. Pravesh Dangwal
B.Tech. ET, Batch of 2007



Mr. Vivek Dhiman
B.Tech. ET, Batch of 2003
Samsung Research



Mr. Atul Aggarwal
B.Tech. ET, Batch of 2003



Mr. Ankur Tandon
B.Tech. CS, Batch 2005



Mr. Santosh Kumar
B.Tech. CS, Batch of 2003



Mr. VARTUL MITTAL
B.Tech. ME, Batch of 2005



Ajesh Kumar
B.Tech. CS, Batch 2005



Mr. Amit Agarwal
B.Tech. ET, Batch 2003



CELEBRITIES



Akash Madhwal
B.Tech. CE, Batch of 2016



Divya Prakash Dubey
B.Tech. CSE, Batch of 2005
Dialogue Writer of Movie
Ponniyin Selvan 1



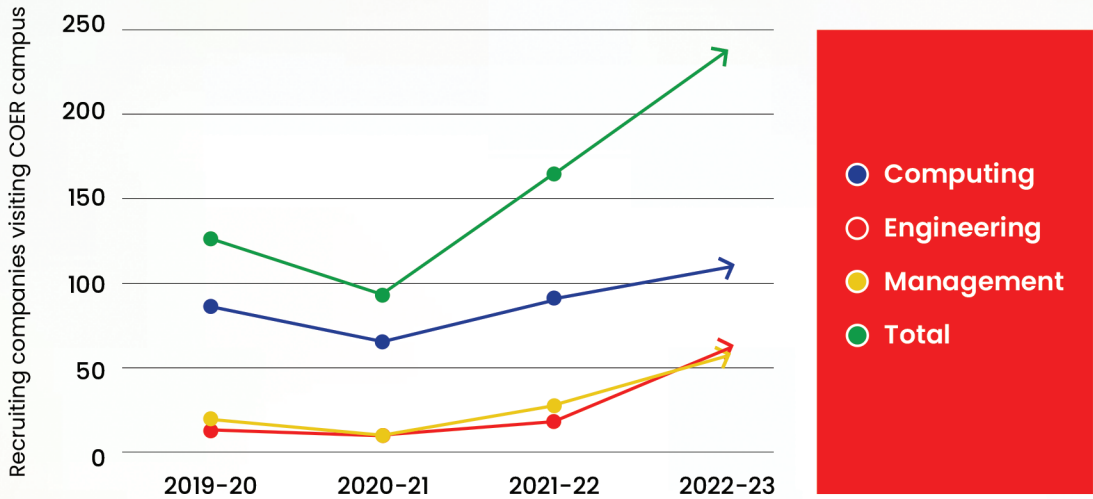
Shashi Prakash
B.Tech. CSE, Batch of 2007
Recipient of the Renowned
Mahatma Award

1 out of Every 4 Company gives an average Package of **8 LPA**

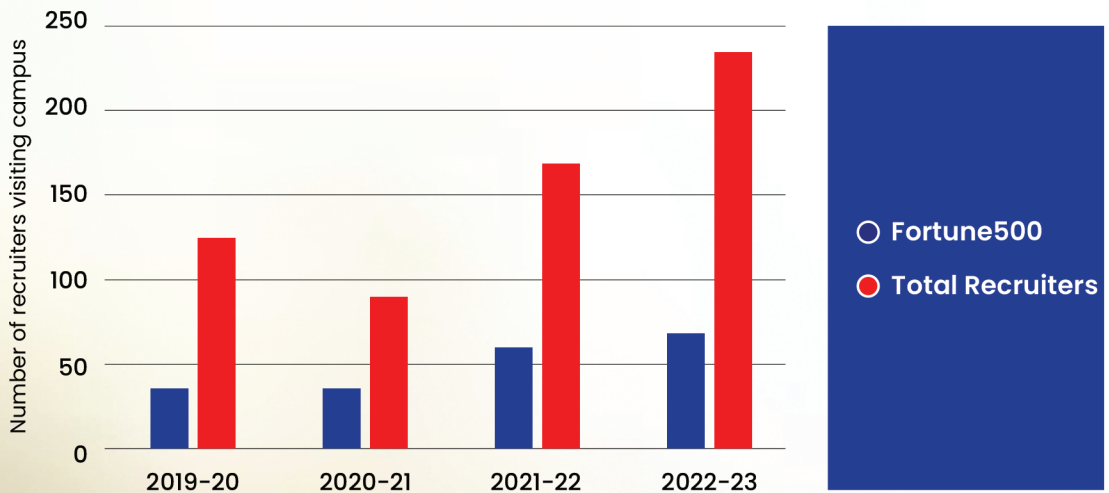
Highest Package **44 LPA**

Average Package **5.2 LPA**

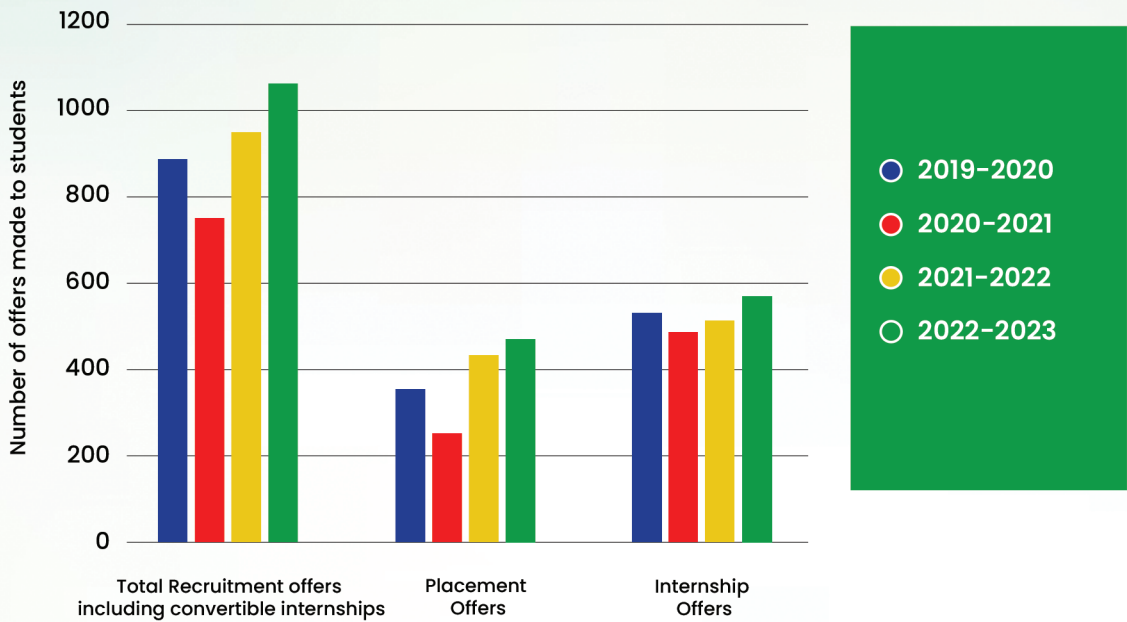
NUMBER OF COMPANIES VISITED



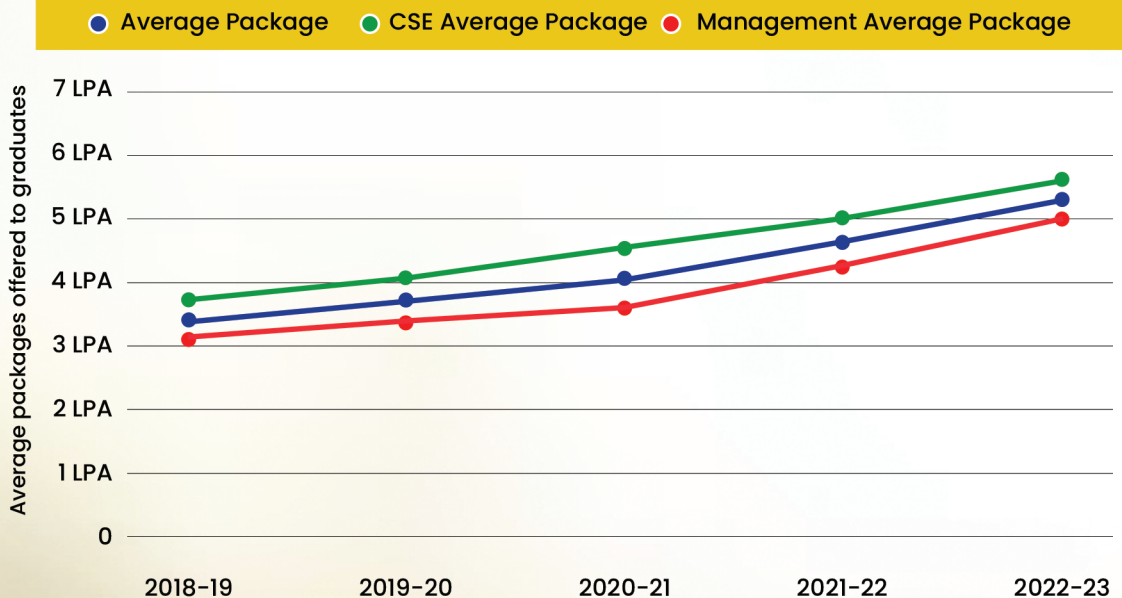
FORTUNE500 AND OTHER RECRUITERS



PLACEMENT OFFERS



AVERAGE PACKAGE GROWTH (YOY)



Why recruit from COER University?

2. Outstanding Curriculum and Faculty

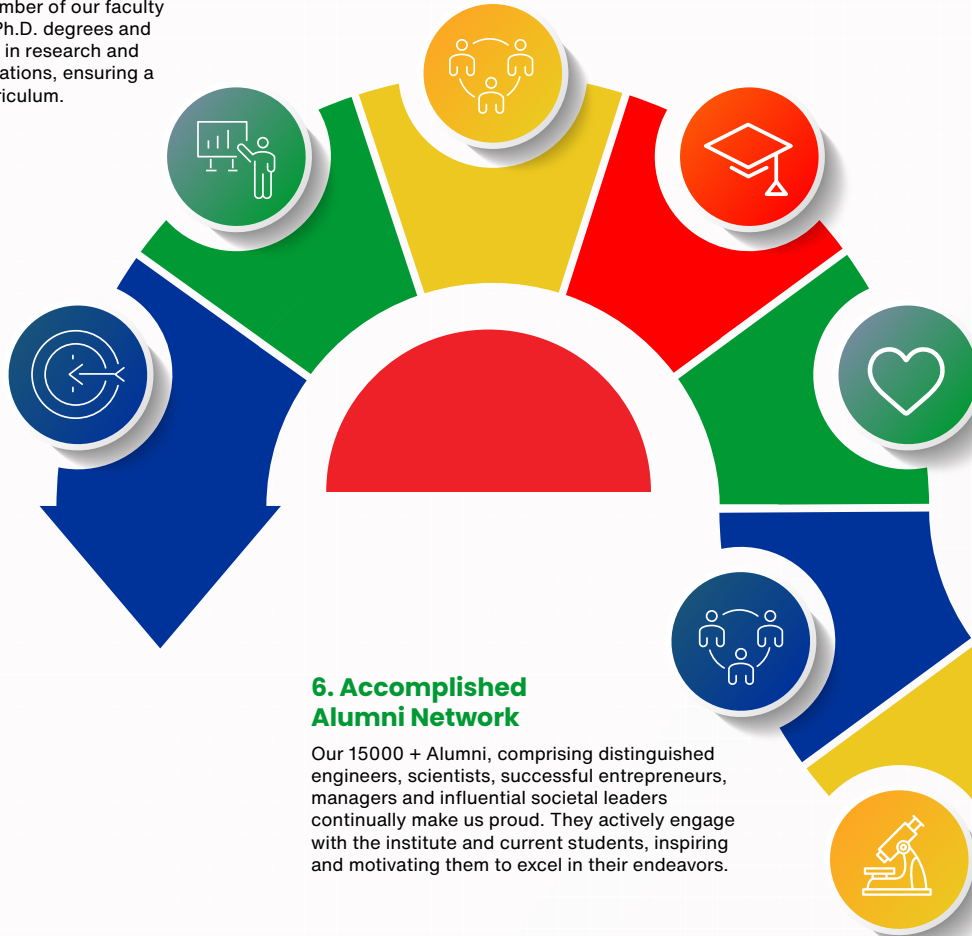
A significant number of our faculty members hold Ph.D. degrees and actively engage in research and scholarly publications, ensuring a world-class curriculum.

1. Exceptional Student Selection

COER University has a track record of transforming average students into high-quality individuals who are well-prepared for the industry.

3. Industry-Experienced Students

Our Internship program guarantees that each student spends a substantial period (4-6 months) working in the industry before graduation. This practical experience equips students with the necessary skills to quickly adapt to professional careers.



6. Accomplished Alumni Network

Our 15000 + Alumni, comprising distinguished engineers, scientists, successful entrepreneurs, managers and influential societal leaders continually make us proud. They actively engage with the institute and current students, inspiring and motivating them to excel in their endeavors.

7. State-of-the-Art Infrastructure and Technology

COER University provides students with advanced facilities and technology. They can attend lectures conducted by faculty members across the campus, facilitating remote learning, participatory coursework, collaborative research and recruitment. Special training classes covering aptitude building, resume writing, soft skills, coding, reasoning and more, are also regularly offered to ensure students are well-prepared for interview challenges posed by companies.

4. Well-Rounded Personalities

At COER University, we strongly believe in nurturing students' full potential in all areas of interest. Extracurricular activities, student-managed clubs, and events provide additional avenues for self-expression and skill development beyond academics.

5. Exceptional Ratings

COER University consistently achieves outstanding results in various educational institute surveys. We have been recognized as the top private emerging university in Uttarakhand.

10. Continuous Professional Development

COER University emphasizes lifelong learning and professional development for its students. Regular workshops, seminars and guest lectures by industry professionals and renowned experts are organized to enhance students' knowledge, skills and industry relevance, keeping them up-to-date with the latest advancements in their fields.

9. Entrepreneurship and Innovation Culture

COER University promotes an entrepreneurial and innovative mindset among its students. Incubation centers, startup support and mentorship programs are available to encourage students to develop their own ventures and turn their innovative ideas into successful businesses.

8. Industry Collaboration and Partnerships

COER University actively fosters collaborations and partnerships with leading industries. Through these alliances, students have access to industry experts, internships and real-world projects, enhancing their practical knowledge and exposure to industry practices.



Recruiters and their offered CTC

				
44 LPA	34 LPA	27.4 LPA	18 LPA	15 LPA
				
14 LPA	13 LPA	12 LPA	11.5 LPA	11.3 LPA
				
9 LPA	8 LPA	7.62 LPA	7.5 LPA	7.5 LPA
				
7.12 LPA	7 LPA	7 LPA	7 LPA	7 LPA
				
6 LPA	6 LPA	6 LPA	6 LPA	6 LPA
				
6 LPA	6 LPA	6 LPA	6 LPA	5 LPA

Major Recruiters



Roop Polymers Ltd.



COLLEGE OF SMART COMPUTING

OFFERED PROGRAMS

Diploma in Computer Science and Engineering
Bachelor in Computer Applications
B.Tech (CSE) and B.Tech (CSE) with specialization in
AI/ML
Cyber Security
Master in Computer Applications
Master of Technology
Ph.D.



COLLEGE OF BUSINESS STUDIES

OFFERED PROGRAMS

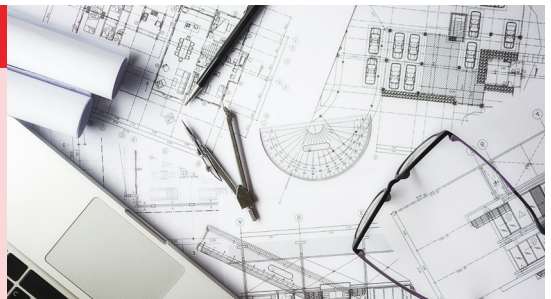
Bachelor in Commerce
Bachelor in Commerce (Hons)
Bachelor in Business Administration
Master in Business Administration
Master in Business Administration (Agri Business)
Master of Commerce
Ph.D.



COLLEGE OF ENGINEERING

OFFERED PROGRAMS

Diploma in CE/ ME/EN
B.Tech in CE /ME/EN
M.Tech in CE/ME/EN
Ph.D



COLLEGE OF SMART AGRICULTURE

OFFERED PROGRAMS

Bachelor of Science (Hons) in Agriculture
Master of Science in Agronomy
Ph.D



COER MEDICAL COLLEGE OF AYURVEDA AND HOSPITAL

OFFERED PROGRAM

Bachelor of Ayurvedic Medicine and Surgery (B.A.M.S.)



COLLEGE OF NURSING

OFFERED PROGRAMS

B.Sc. in Nursing

Post Basic Nursing

Diploma in General Nursing and Midwifery (G.N.M)



COLLEGE OF PARAMEDICAL SCIENCES

OFFERED PROGRAMS

Bachelor of Physiotherapy (BPT)

Bachelor in Medical Laboratory Technology (BMLT)

Bachelor in Medical Radio and Imaging Technology (BMRIT)



COLLEGE OF PHARMACY

OFFERED PROGRAMS

Diploma in Pharmacy (D. Pharm.)

Bachelor in Pharmacy (B. Pharm.)



COLLEGE OF HEALTH SCIENCES

OFFERED PROGRAMS

Bachelor in Health Administration (BHA)

B.Sc. (Nutrition and Dietetics)

Master in Hospital Administration (MHA)

Master of Public Health (MPH)

M.Sc. (Nutrition and Dietetics)



Company Specific Training

At COER University, we understand that academic knowledge alone may not be sufficient to thrive in today's competitive job market. That's why we have established strong partnerships with leading companies and organizations across various industries. These collaborations enable us to offer our students unique opportunities to receive specialized training directly from industry experts. Students get the opportunity to interact with industry leaders, gaining valuable insights and building professional networks that can pave the way for future employment. Some of the trainings conducted under are:



IGT Solutions provide the detailed technical syllabus for their recruitment process that includes : Core Java(v11), Java EE, JSP, Servlet API, Spring(V5.x), Spring Boot, Node Js, React, AWS, SQL etc. They also provide training to faculty members.



The program comprises of 4 Competencies: Business Communication Skills, Numerical Ability/ Quantitative Aptitude, Logical Reasoning, and Programming Concepts. The training starts off during the VI-semester and continues in a phased manner till the VII-semester.



Cisco Networking Academy provide access to industry-relevant curriculum and content in areas of Networking, Cyber Security, Programming, IoT, Programmable Infrastructure. Linux and General IT are available at zero cost to COER University students.



Growupp provides training sessions of programming languages to all engineering students to enhance their Coding Skills.



Franconnect provides 10 -15 training sessions to prepare our students for their interviews. The subjects they cover are Java, AWS, Clouds, SQL, JS Angular, DevOps.



Soft Skills Training by expert trainers under Campus to Corporate program.

Placement Process

The placement process at COER University is designed to facilitate successful job placements for our students and ensure a seamless transition from academics to the professional world. Here is an overview of the placement process:

Company Registration

The university invites various companies and organizations to participate in the placement process.

02

Pre-Placement Talks

Companies conduct pre-placement talks to introduce themselves, discuss job roles, company culture, growth prospects and other relevant information.

04

Group Discussions

Group discussions are conducted to evaluate students' communication skills, teamwork, leadership qualities and ability to present their thoughts effectively.

06

Final Job Offers

Companies evaluate candidates based on their performance in the interviews and make final job offers to selected candidates.

08

Pre-Placement Activities

01

The placement process begins with students' registration with T&P cell and pre-placement activities, including workshops, seminars and training sessions that prepare students for the recruitment process.

Job Announcement and Application

03

The placement cell announces job opportunities to eligible students. These announcements include details about the company, job description, desired skills and eligibility criteria.

Aptitude Tests and Written Examinations

05

Some companies may conduct aptitude tests or written examinations to assess students' logical reasoning, analytical skills, technical knowledge and problem-solving abilities.

Personal Interviews

07

Shortlisted candidates from previous rounds go through personal interviews. These interviews can be conducted in various formats, including technical interviews, HR interviews or panel interviews.

Post-Placement Support

09

The placement cell provides support to students, throughout the joining process, including assistance with documentation, verification and any other requirements.

Two Placement Seasons In a Year

Semester I : August to November | Semester II : January to April

Opportunities to Get Industry Ready

Training Modules

S.No.	YEAR 01		YEAR 02	
	COMMON SUBJECTS		COMPULSORY DISCIPLINARY COURSES	
	1st Semester	2nd Semester	3rd Semester	4th Semester
Mechanical Engineering	Programming in C	Programming in C++	Fluid Mechanics, Material Science	Strengths of Material, Manufacturing Science & Technology
Civil Engineering	Engineering Mechanics	Building Material, Constructions	Strengths of Material, Surveying	Structural Analysis, Fluid Mechanics & Open Channel Flow
Electrical & Electronics Engineering	Programming in C	Programming in C++	Network Theory, Electrical Measurement & Instrumentation, Embedded System Design	Power System-I, Embedded C Programming
Computing Science	C	C++	Python and Data Structures	DBMS and Algorithms
Aptitude and Reasoning Skills	Quant -I	Quant-II	Reasoning-I	Quant-III
Soft Skills	Grammar & Writing	Public Speaking	Presentatio n Skills	Debate & Group Discussions

YEAR 03		YEAR 04	
COMPULSORY DISCIPLINARY COURSES		VAPs AND PLACEMENTS	
5th Semester	6th Semester	7th Semester	8th Semester
Applied Thermodynamics, Manufacturing Science & Technology-II	Heat & Mass Transfer, Design of Machine Element	Interview Preparation	Interview Preparation
RCC, Geotechnical Engineering	Geotechnical Engineering-II, Water Resources & Environmental Engineering	Interview Preparation	Interview Preparation
Power System-II, Electrical Machine-II, VLSI Back End Design	Control System, Power Electronics, FPGA and ASIC	Interview Preparation	Interview Preparation
Java and Operating System	Mock sessions	Interview Preparation	Interview Preparation
Quant-IV	Reasoning-II	Mock Test	Mock Test
Mock Interviews & Resume preparation	Mock Sessions	Job Fair Event	Job Fair Event

Value Added Programs (VAPs)

College of Smart Computing

- | | | |
|-------------------------------|---|--|
| ① Natural Language Processing | ① Cloud Computing | ① Web Designing using PHP, Angular JS, Node JS |
| ① Deep Learning | ① Virtual Reality and Augmented Reality | ① Cyber security and Forensics |
| ① Data Science | ① Android Development | ① Advanced Technical Training |
| ① Full Stack Development | ① Machine learning | ① Deep Analytics |
| ① Technical Training | ① Database with MongoDB | ① Ethical Hacking |
| ① Data Analytics with Tableau | | ① Cybersecurity |



College of Business Studies

- | | |
|-----------------------------------|-------------------------------------|
| ① Microsoft office tools | ① HR Analytics |
| ① Digital Marketing | ① Marketing Analytics |
| ① Business Analytics | ① Data Visualization |
| ① Innovation and Entrepreneurship | ① Banking and Technology |
| ① System Analysis and Design | ① Tally ERP 9 |
| ① Values of Excellence in Life | ① Computerized Financial Accounting |

College of Engineering

- ① Computer H/W, S/W & Network Troubleshooting
- ① Basics of AutoCAD
- ① Building Information Modeling using Autodesk REVIT Software/AutoCAD 3D
- ① Modeling and Simulation of Structural Elements using Staad Pro (I)

Department of Civil Engineering

- ① Seismic Analysis of Buildings Using SAP2000 Software
- ① Analysis and Design of Structures using ETABS
- ① Advanced Surveying Techniques (GNSS and Advance Surveying using DGPS)

College of Engineering



Department of Mechanical Engineering

- ① AutoCAD-2D
- ① Green Manufacturing Techniques
- ① Solid works
- ① Programmable Logic Controller
- ① Industrial Automation-I (Hydraulics)
- ① Refrigeration and Air Conditioning
- ① Technical Training

College of Engineering

- ① Basics of Electrical Engineering
- ① Computer H/W, S/W & Network Troubleshooting
- ① Programming with MATLAB
- ① Introduction to PLC
- ① Industrial Automation-I (Hydraulics)

Department of Electrical & Electronics Engineering



Testimonials from alumni



"I spent four years at COER University, and the seed of becoming a civil servant was sown there. The faculty provided fertile ground for me to pursue this dream, and encouraged about what I wanted to achieve. I would say to all COER University students that when you put your efforts in the right place at the right time, it will reap many benefits."

Soumya Gururani | IAS, Joint Magistrate
B.Tech. IT, Batch of 2013

"If you aspire to make a place for yourself in the corporate world, you need a good balance of academic knowledge and practical training. You also need to work smart to keep rising up the corporate ladder. All the dream companies I had imagined, I ended working with them. Always keep chasing your dreams because they come true."

Mr. Ankur Tandon
B.Tech. CS, Batch 2005



"The faculty and management at COER University was keen on discipline and I'm glad we adopted it because it is one of the reasons behind my success. Today, you can seek a lot of knowledge through access to the Internet. But it is important to have a clear focus, be it Python, Machine Learning, or Artificial Intelligence. Make sure you also get practical training to be prepared for the challenges the industry throws at you."

Mr. Atul Pachauri
B.Tech. EN, Batch of 2007



Testimonials from Recruiters

"It's the university's solid reputation, proximity to industry hubs, and state-of-the-art learning infrastructure, which ensures it to be a sought after destination amongst recruiters."

Mr. Manish Mishra
Senior Manager-HR



"Willingness to learn and apply theoretical knowledge into practice gives COER University's students a competitive edge. They also make a big impression with their communication and presentation skills while being dedicated towards their goals."

Mr. Sanjeev Srivastava
Assistant Manager- HR



PLACEMENT TEAM CONTACT INFO

Divya Mishra
Associate Dean
(T&P, Alumni Cell)
divya@coer.ac.in

Nitin Agarwal
Head-Placement
placement@coer.ac.in
9997998556



COER
UNIVERSITY
FORMERLY KNOWN AS UETR



www.coeruniversity.in

CONTACT US



COER University
7 kms Roorkee-Haridwar Road (NH-58),
Vardhmanpuram, Roorkee- 247667,
Uttarakhand



Helpline
+91 99979 98556



+91-8070500600
+91-9027916050
+91-9027916051

CONNECT WITH US

