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COER University

END SEMESTER EXAMINATION, EVEN SEM 2022-23(BACK PAPER)

Time

: 3 hours

Total Marks : 100

Program Name : BBA

Semester : II

Course Name : Business Environment

Course Code : SOB108

Note: All questions are compulsory. No student is allowed to leave the examination hall before the completion of the time.

Q. No 1	Attempt Any Four Parts. Each Question Carries 5 Marks.	CO	BL
(a)	Briefly explain the importance of the "Business Environment".	CO 1	1
(b)	How do micro and macro environmental factors affect a business's operations and strategy? Explain in detail.	CO 1	2
(c)	Discuss the advantages and disadvantages of globalization.	CO 1	3
(d)	How does political instability and regulatory changes impact the business environment, and what strategies can businesses adopt to navigate such challenges? Elaborate	CO 1	2
(e)	Explain salient features of the growth of the public sector in India.	CO 1	3

Q. No 2	Attempt Any Four Parts. Each Question Carries 5 Marks.	CO	BL
(a)	Describe the process of environmental scanning.	CO 2	1
(b)	Discuss, Why is saving important, and what are some simple strategies for saving money?	CO 2	2
(c)	Discuss the concept of balance of payments. What are the reasons behind the disequilibrium of the Balance of Payments?	CO 2	3
(d)	What is inflation, and how does it impact the prices of goods and services? Elaborate	CO 2	2
(e)	Explain the MRTP Act to Competition act in brief.	CO 2	3

Q. No 3	Attempt Any Four Parts. Each Question Carries 5 Marks.	CO	BL
(a)	Explain the influence of economic, political, and natural environment on business.	CO 3	3
(b)	What was the Competition Act 2002, and how did it replace the MRTP Act?	CO 3	2
(c)	Explain the Role & Impact of Disinvestment on the Indian Economy	CO 3	1
(d)	What is the MRTP Act, and how did it impact competition in the Indian market?	CO 3	2
(e)	List the Objectives of Privatization.	CO 3	2

Q. No 4	Attempt Any Two Parts. Each Question Carries 10 Marks.	CO	BL
(a)	Write short notes on the following: (i) Balance of Payment (ii) Trends of Savings	CO 4	3
(b)	Explain the EXIM Policy, with its objectives and salient features.	CO 4	4
(c)	What is disinvestment, and how does it impact the Indian economy and the performance of public sector companies?	CO 4	2

Q. No 5	Attempt Any Two Parts. Each Question Carries 10 Marks.	CO	BL
(a)	What are some manifestations of globalization, and how have they impacted the Indian economy and society?	CO 5	4
(b)	What are some of the functions of the World Trade Organization (WTO), and how do they impact international trade?	CO 5	2
(c)	Explain the role and benefits of MNCs in India.	CO 5	1

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