

Roll No.

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COER University

END SEMESTER EXAMINATION, EVEN SEM 2022-23

Time

: 3 hours

Total Marks : 100

Program Name : B.Com.(CFA)

Semester : IV

Course Name : ENTREPRENEURSHIP DEVELOPMENT

Course Code : SOB256

Note: All questions are compulsory. No student is allowed to leave the examination hall before the completion of the time.

Q. No 1	Attempt Any Four Parts. Each Question Carries 5 Marks.	CO	BL
(a)	Explain the essential competencies for successful entrepreneurship?	CO 1	1,2
(b)	Explain the opportunity theory of entrepreneurship?	CO 1	1,2
(c)	Explain the future of entrepreneurship and discuss how is it likely to evolve in the coming years?	CO 1	1,2
(d)	Explain the role of Small Scale industries in the development of the Indian economy.	CO 1	1,2
(e)	What is business incubation? Write down the purpose of setting up business incubation centers.	CO 1	1,2

Q. No 2	Attempt Any Four Parts. Each Question Carries 5 Marks.	CO	BL
(a)	Discuss the different stages of the entrepreneurial development process?	CO 2	3
(b)	Discuss the concept of entrepreneurial environment and explain its importance for entrepreneurship?	CO 2	3
(c)	Discuss the role do specialized institutions play in entrepreneurial development?	CO 2	3
(d)	Briefly explain the Type of Entrepreneurship.	CO 2	3
(e)	What should an entrepreneur do to prevent the sickness of most of the small businesses in India?	CO 2	3

Q. No 3	Attempt Any Four Parts. Each Question Carries 5 Marks.	CO	BL
(a)	Discuss the Issues and Problems Faced by Entrepreneurs	CO 3	4
(b)	Explain the Several Initiatives has Launched To Promote Entrepreneurship in the state by government of Uttarakhand.	CO 3	4
(c)	Explain the primary challenges faced by entrepreneurs in Uttarakhand, and how can they be addressed?	CO 3	4
(d)	What are the salient features of the new small enterprise policy 1991?	CO 3	4
(e)	What are the objectives of EDPs? How far they are successful in India?	CO 3	4

Q. No 4	Attempt Any Two Parts. Each Question Carries 10 Marks.	CO	BL
(a)	Explain the various incentives offered by the central government to promote entrepreneurship?	CO 4	4
(b)	Explain How can entrepreneurs benefit from the Pradhan Mantri Mudra Yojana?	CO 4	4
(c)	State the schemes of financial assistance for Women Entrepreneurs in India.	CO 4	4

Q. No 5	Attempt Any Two Parts. Each Question Carries 10 Marks.	CO	BL
(a)	Discuss the concept of Trademark, Copyright and Trade Secret and how does it protect Intellectual Property Rights?	CO 5	2
(b)	"An entrepreneur is a person who creates an ongoing business enterprise from nothing." Explain. Describe the main functions of an entrepreneur.	CO 5	2
(c)	What is the conceptualization of corporate entrepreneurship strategy, explain the steps of Conceptualizing corporate entrepreneurial strategy.	CO 5	2

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